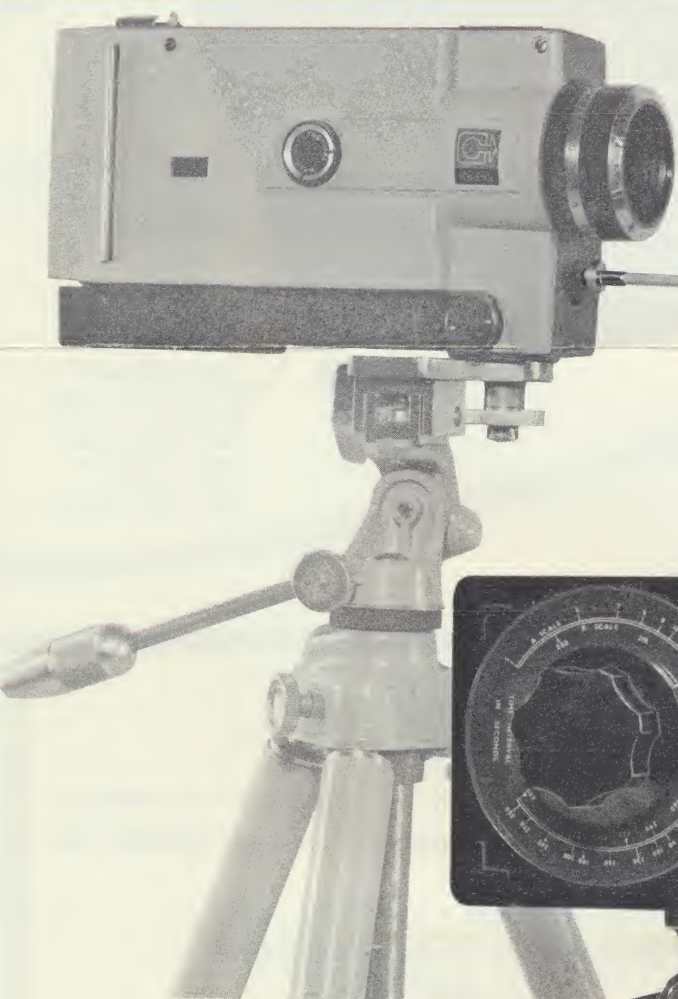


# UNēCO

## SYSTEM OF T-I-M-E L-A-P-S-E PHOTOGRAPHY

# P-A-C-E-R

Recent advancements in engineering techniques and "Super 8" color film have enabled UNēCO laboratories to develop the P-A-C-E-R, a revolutionary new variable timing device which produces expert time lapse films for industry and amateur movie-making enthusiasts. Time lapse films have, for years, been an important, but expensive tool for research studies. Today, the P-A-C-E-R brings this important technique within reach of any film maker.



### WHAT IS TIME LAPSE PHOTOGRAPHY?

Memo-motion or "time lapse" photography is a system of recording, on motion picture film any activity in which the motion or color change is very slow and the photographer wishes to speed-up or condense such action. Events that occur slowly are photographed with an extended period of time (from 5 seconds to 10 minutes) between each frame of motion picture film. This film, projected at normal speed, condenses the original event or activity into a more comprehensible action.

### HUNDREDS OF USES.

With the new P-A-C-E-R, any film department can make excellent time lapse film records for surprisingly little cost. Both industrial and research fields are finding unlimited uses for this new, low-cost study technique.

Amateur photographers, as well, are making exciting and interesting time lapse films of such activities as: the magic of growing plants, children playing, or the condensed spectacle of a full-color sunset. The uses of the P-A-C-E-R are limited only by the imagination of the photographer.



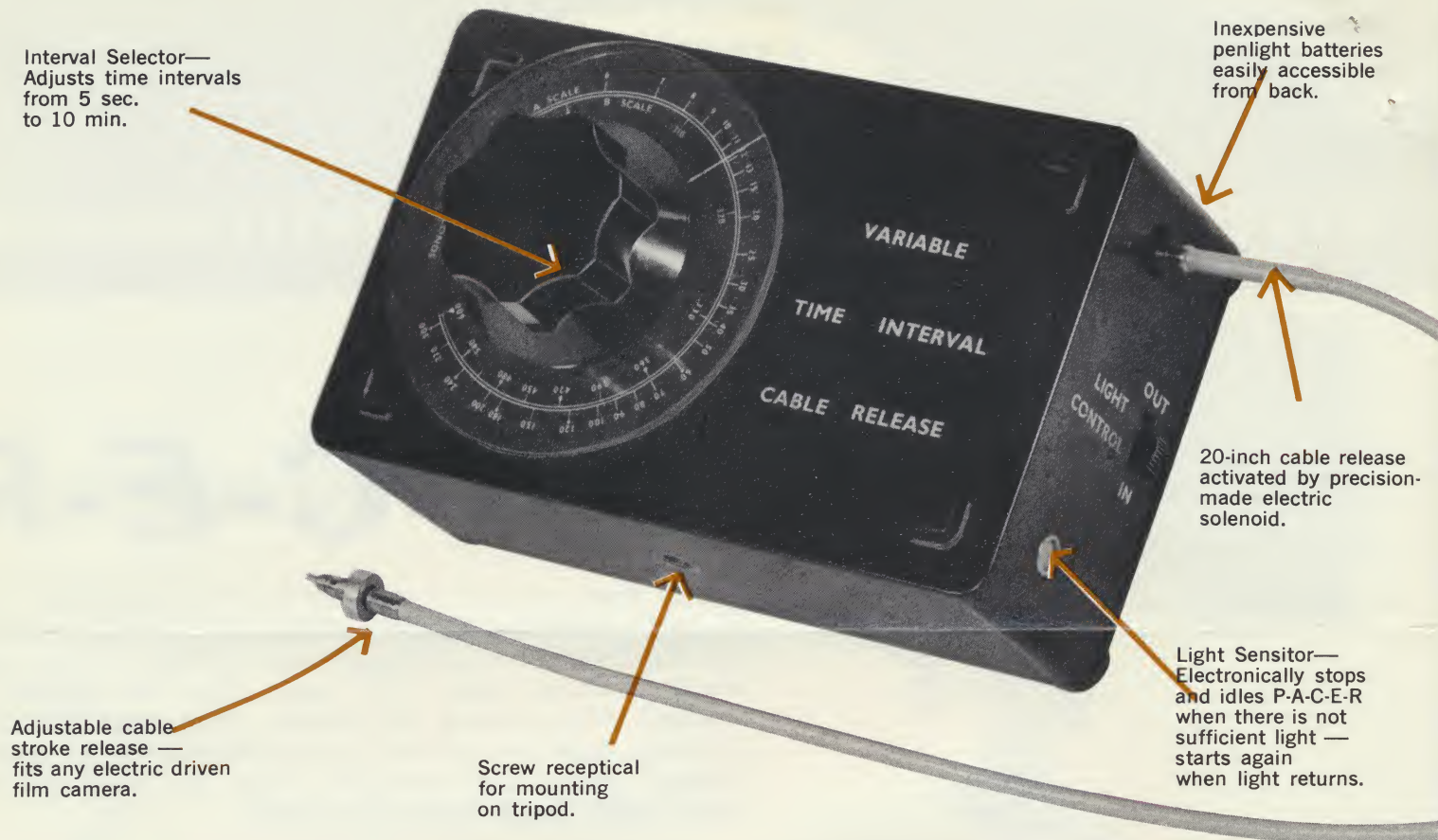
#### Sample Uses:

- Traffic studies
- Time & motion studies
- Building construction
- Cloud & weather studies
- Wild life observation
- Plant growth studies
- Store & bank surveillance
- Job activity analysis
- Accident prevention
- Microscopic studies
- Chemical research
- Agricultural research

## SEE FEATURES ON BACK

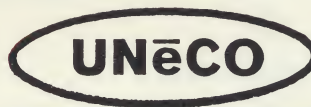






## CHECK THESE ADVANTAGES:

- Battery operated: uses 8 ordinary penlight cells.
- Battery life: at 5 sec. exposure intervals—54 hours.  
at 10 min. exposure intervals—over 30 days.
- Completely portable — operates anywhere — needs no outside power source.
- Single-frame exposure at any interval from 5 to 600 seconds.
- 20-inch cable release fits any single-frame electric driven still or motion picture camera.
- Automatically shuts off when there is insufficient light (starts again when sufficient light is available).
- Solenoid: Precision-made and electrically-actuated.
- Economical — only \$89.50.
- Stroke of cable adaptable to any camera shutter release.
- Easily mounted on tripod to eliminate vibration of camera.
- Completely automatic.
- Fully guaranteed for complete satisfaction.
- Compact — weighs only 1½ lbs.
- Engineered for long life of trouble-free service.



Box 487  
Third and Washington Streets  
Bellevue, Nebraska 68005  
Phone 402 — 291-5600

SPECIFICATIONS  
PACER II, PACER III

|                                                                | PACER II             | PACER III                                    |
|----------------------------------------------------------------|----------------------|----------------------------------------------|
| Suggested Sales Price                                          | \$99.50              | \$129.50                                     |
| Battery Operated                                               | 8-Penlite            | 12-"C" Cell<br>(100% longer<br>battery life) |
| Size (Portable)                                                | 3" X 3 1/2" X 6 1/4" | 3 1/2" X 5 1/4" X 6 3/4"                     |
| Time Period                                                    | 5 sec to 10 min      | 5 sec to 10 min                              |
| Cable Release                                                  | 20"                  | 20"                                          |
| Automatically Shuts Off<br>When there is Insufficient<br>Light | Yes                  | Yes                                          |
| Compact                                                        | 1 1/2 lbs            | 2 lbs                                        |
| Screw Receptical for<br>Tripod Mount                           | Yes                  | Yes                                          |
| Battery Strength<br>Monitor Meter                              | No                   | Yes                                          |
| Force Exerted                                                  | 450 to 580 grams     | 950 to 1200 grams                            |

F.O.B. Bellevue Nebraska

Terms: Net 30 Days

Warrenty: One year against any defect in workmanship.

Attached is a brochure on our first PACER which is no longer in production. A new brochure will be made on PACER II and PACER III. This brochure does explain its operation and suggests many ways the PACER might be used.